

TruConnect Changes the Game with New Dialer App

Los Angeles, CA, September 12, 2017 – TruConnect has unveiled a new dialer and messaging application for iPhone and Android smartphones (TruText by TruConnect). The app gives users access to unlimited appto-app calling and unlimited texting to any number in the U.S. or Canada while connected to WiFi as well as the option to sign up for TruConnect's Lifeline Program directly in the app.

The new app comes complete with all of your favorite messaging features like stickers, GIFs, voice notes, and cutouts. After choosing a unique phone number based on local area code, users have the opportunity to earn gift cards, TruConnect perks, and free credit towards phone calls by watching videos, playing games, and more. WiFi calls and text messages can also be used internationally and users can even change their TruText number at any time.

In-App offers include:

- \$0.99 Credit pack
- \$4.99 Credit pack
- Ad-free text and quick reply for 1 month (\$0.99)
- Number Reclaim Prevention for 1 year (\$0.99)
- Unlimited US/CA calling, ad-free text, and quick reply for 1 month (\$2.99)
- Unlimited US/CA calling, ad-free text, and quick reply for 1 year (\$24.99)

Customers who want to use the app without WiFi can upgrade to a TruConnect plan with mobile data. Chairman and Co-CEO of TruConnect, Nathan Johnson, said of the new app: "TruConnect is excited to bring free wireless services to even more Americans with the new TruText app."

For more information and to download the TruText by TruConnect, click <u>here</u> for the iPhone version and <u>here</u> for Android devices.

About TruConnect

TruConnect is one of the nation's fastest growing providers of Pay As You Go wireless telecommunications services, with an emphasis on providing affordable, flexible technology solutions to low-income communities and budget-conscious customers. To learn more, visit <u>www.truconnect.com</u>, <u>www.facebook.com/TruConnect</u>, and <u>www.twitter.com/TruConnect</u>.

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